

CLAIM AMENDMENTS

Please amend the claims to read as provided in the following claim listing.

1.-13. (Canceled)

14. (Currently amended) A distribution system network-accessible download service that comprises:

at least one network server ~~that provides~~ configured to provide a web site having audio files available for download by web site visitors,
wherein one or more of the audio files includes an embedded audio message from a sponsor.

15. (Previously presented) The network-accessible download service of claim 14, wherein the web site determines royalties payable to persons from which distribution rights for the audio files have been obtained.

16. (Previously presented) The network-accessible download service of claim 15, wherein the royalty is based at least in part on a number of times an audio file is downloaded.

17. (Previously presented) The network-accessible download service of claim 14, wherein the sponsor is someone other than an operator of the web site.

18. (Previously presented) The network-accessible download service of claim 17, wherein the sponsor is someone other than an artist or author of the audio file.

19. (Previously presented) The network-accessible download service of claim 14, wherein the sponsor is someone who has paid an operator of the web site to embed a message in one or more audio files.

20. (Previously presented) The network-accessible download service of claim 14, wherein the web site is configured to accept uploads of audio files and sponsor messages.

21. (Previously presented) The network-accessible download service of claim 20, wherein the web site is configured to embed at least one sponsor message in an uploaded audio file before making that audio file available for download.

22. (Previously presented) The network-accessible download service of claim 14, wherein said audio files include musical performances.

23. (Previously presented) The network-accessible download service of claim 14, wherein the audio files are downloadable in a compressed audio format.
24. (Previously presented) A playback method that comprises:
downloading an audio file with an audible advertisement from a web site to a computer; and
transferring the audio file from the computer to an external playing device that plays the
audible advertisement when playing the audio file.
25. (Previously presented) The method of claim 24, wherein the external playing device plays the
audible advertisement each time it plays the audio file.
26. (Previously presented) The method of claim 25, wherein the audio file includes a song or
single.
27. (Previously presented) The method of claim 24, wherein the audible advertisement is
provided by a sponsor other than an artist or author of the audio file.
28. (Previously presented) The method of claim 27, wherein the audible advertisement is
appended at the beginning of the audio file after the audio file is received by the web site, but
before the audio file is made available for downloading.
29. (Previously presented) The method of claim 24, wherein the audio file is saved on said
computer in MP3 format.
30. (New) A distribution method that comprises:
receiving a message file having an audible message to be provided for a fee paid by a message
provider;
receiving licensed multimedia files;
appending the message file to the beginning of each of multiple licensed multimedia data files
to provide combined files;
making the combined files available on an Internet website for download by end users; and
transmitting at least one combined file to a user to store the combined file in its entirety for
later playback.

31. (New) The method of claim 30, further comprising determining a royalty payment to a provider of a licensed multimedia file based at least in part on a number of downloads of combined files including that multimedia file.
32. (New) The method of claim 30, further comprising receiving from the message provider an identification of multimedia files to be combined with a message file.
33. (New) The method of claim 30, further comprising receiving from the message provider a selection of a genre of multimedia files to be combined with a message file.
34. (New) The method of claim 30, further comprising transmitting said at least one combined file to a second different user to store for later playback.
35. (New) An advertising method that comprises:
creating a combined audio file from two audio files, wherein at least one of the two audio files produces an advertising message when played;
making the combined audio file accessible for download by multiple users via a computer network; and
transmitting the combined audio file to a user computer where the entire combined audio file is saved for later playback or transfer to an external multimedia player.
36. (New) The method of claim 35, further comprising transmitting the combined audio file to each of multiple users to store.
37. (New) The method of claim 35, wherein the advertising message is played each time a user plays the combined audio file saved on the user computer.